

From: Selected Independent Funeral Homes Educational Trust info@selectedtrust.org
Subject: Educational Trust eNews: Be A Gala Supporter!
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EDUCATIONAL TRUST NEWS

Our Vision:
To enrich the professionalism of the independent funeral practitioner through lifelong learning.

Visit the Trust on Facebook



2014 Educational Trust Fundraising Gala

September 19, 2014
Philadelphia, PA

Contact Us

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BE A GALA SUPPORTER AND HAVE A GREAT TIME

We are only three months away from our [Annual Gala](#) on September 19 at Philadelphia's [Independence Seaport Museum](#)! The Gala is taking place in conjunction with Selected's [Annual Meeting](#), just 100 yards from the Hyatt at Penn's Landing —[register to attend both today!](#) (Or, if you'd like to register for the Gala separately at this time, you can use the [Gala Registration Form](#).)



Just a few reasons to register today: A great location with breathtaking views of the Delaware River and the Philly skyline; an elegant sit-down dinner with premium wine service; dancing and featured band Good Foot (rated the best R&B band in Philly for three years running); our annual Silent Auction featuring travel packages, jewelry, autographed memorabilia, electronics, etc.; business casual dress (no need for ties or heels); a free tour of the museum; and best of all, a chance to support Lifelong Learning for the independent funeral profession.

[Register today!](#)

KEEPING YOUR LEGACY ALIVE

For the first time ever, the Selected Educational Trust will offer an educational session during Selected Independent Funeral Homes' [Annual Meeting](#) this September in Philadelphia. "Planned Giving: How to Ensure Your Legacy" will take place on Thursday afternoon, September 18. The session will feature Robert Evans, President of [Evans Consulting Group LLC](#), a leader in nonprofit consulting on fundraising strategies to help donors fulfill personal charitable goals and preserve family assets.

Whether you are looking to remove taxable assets from your estate, avoid capital gains taxes, or simply ensure that a 501(c)(3) charitable organization, such as the Selected Trust, can continue to thrive by remaining financially sustainable, this session is for you.

We hope you'll plan to attend. You can take the first step today by registering for Selected's Annual Meeting!

WHAT DO YOU SUPPORT?

The [Selected Educational Trust](#) is the only organization created specifically to serve the independent funeral profession. Though the Trust was founded in 1982, most of our work in actively creating new Lifelong Learning opportunities has happened in the past five years.

In the coming weeks the Trust will send out a survey to Selected Independent Funeral Homes' members to seek your feedback and your advice on the direction of the Trust—what you believe in, what you support and what you feel will best serve the profession.

The survey will take less than 10 minutes to complete, but it will help provide a path for the Trust to follow for years to come. Please plan to contribute as a way to participate in our future and let your opinion be heard.

SECOND-CAREER SCHOLARSHIP WINNERS ANNOUNCED

Full-time students Christopher Allen and Jayanna Weaver are the newest recipients of The Selected Educational Trust's [Second Career Scholarship](#) Award of \$1,500, paid to their schools.



Christopher Allen



Jayanna Weaver

After spending the last 11 years working with adults with developmental disabilities, Christopher discovered his passion for funeral service while interning at Holman's Funeral Home, an independently owned funeral home in Portland, OR. "I feel strongly that the values of independently owned funeral homes closely align with my own," he commented. He hopes to pursue a career in independent funeral service following his graduation from the Funeral Service Education Program at Mount Hood Community College in Gresham, OR in the Spring of 2015.

Jayanna served in private nursing and hospice care prior to

Jayama served in private nursing and hospice care prior to her pursuit of a mortuary sciences degree. She currently is job shadowing/volunteering at Hughey Funeral Home in Mount Vernon, IL, and plans to pursue her career in the region while tending to her father's health problems. Ms. Weaver has a particular interest in embalming because, as she says, "I think it is important to show how viewing a loved one can help mend the hurt that comes with losing them." She will graduate from the Mortuary Sciences program at Southern Illinois University Carbondale this month and will use the \$1,500 award to cover remaining tuition costs.

If your funeral home is looking for qualified employees, please consider the past recipients of [Second-Career Scholarships](#).

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