

From: Selected Independent Funeral Homes news@sifh.org
Subject: These 7 People Will Change Your Life...
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Selected News

You want to be a more confident businessperson, a more respected manager, a more successful owner. You just can't find the time, or you feel like you're not ready. Your fellow members knew the feeling:

"Participating in a Selected Study Group has forced me to step out of my comfort zone, and I have learned so much from the other members of our Group in the short time we have been together. A unique trust and respect develops quickly among the Group. Our firms are all the better because of the honest, constructive criticism and sharing of challenges and successes."

– **John McAfee**, Thomas McAfee Funeral Home, Greenville, SC



"I'm a numbers person in a Selected Study Group of supremely talented funeral directors and owners. At first, I was concerned if I would be able to hold my own, but that isn't even an issue. Our Group is so amazing. They help me understand the management side of funeral service, and I help them with financial concepts."

– **Peggy Cirocco**, Beinbauer Family Funeral Homes, McMurray, PA

Improving your skills and your business doesn't mean doing it alone. When you join a [Selected Study Group](#), you'll be on a team with seven other trusted colleagues who share your goals, help you make time to pursue them, and support you along the way.

New Selected Study Groups are now forming. Let this be the year that you build the skills to give the very best to your team and your client families. [Enroll today](#). **Interest forms will be accepted through June 20.**

For more information, email [Denise Zoepfel](#), Assistant Executive Director, or call 1-800-323-4219.

Selected Independent Funeral Homes

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