

From: Marc Frankowski marcf@selectedfuneralhomes.org
Subject: Fwd: Big Improvements to Selected's Website—Visit Us Today!
Date: May 5, 2014 at 3:58 PM
To: Lauren Ehle lauren.ehle@selectedfuneralhomes.org

Begin forwarded message:

From: "Selected Independent Funeral Homes" <news@sifh.org>
Date: May 5, 2014 3:51:57 PM CDT
To: <marcf@selectedfuneralhomes.org>
Subject: Big Improvements to Selected's Website—Visit Us Today!
Reply-To: news@sifh.org



Selected News

Website Improvements Increase Usability, Add Great Features Visit Us Online Today!

We are excited to announce improvements to selectedfuneralhomes.org. The site is now more useful and usable than ever for you, your firm and the families you serve.

The username you use to view members-only content is the same, and your password has been reset. Please be sure to hold on to this information for future use.

your username:
your new password:
(if you'd like to change your password to something personal, [click here.](#))



Now for the exciting part! Here are some of the improvements and how they positively impact you.

EASY TO USE ON ANY DEVICE

The site now utilizes responsive design to detect your screen size and orientation and change the layout accordingly, making it just as easy to use on your tablet and on your phone as on your desktop computer.

AN ENHANCED HOME FOR SHARING WITH OTHER MEMBERS

We have adopted a new, more robust platform for the online component of [The Forum at Selected](#). It includes user profiles and a more user-friendly interface, plus our archive of past discussions. As before, you can use the online Forum to post and email messages to the group, or you can do so by emailing general-forum@sifh.org. [If you are not already receiving Forum messages in your inbox and you would like to sign up, click here.](#)

EXPANDED ONLINE STORE

We have made the [online store](#) easier to use and have made all the products from the Resources Catalog available there. You can now use this secure interface to order any brochure, meeting registration, book, advertisement, plaque, etc. from our inventory. You even can use it to register for upcoming meetings.

FIND SHARED RESOURCES

[The Best Practices Exchange](#), our database of knowledge shared by fellow members, presented at association meetings and published by Selected, is now better than ever. Search the content (not just keywords) of everything we've uploaded, plus conversations from The Forum, all in one convenient place.

ARE YOU MAKING THE MOST OF YOUR MEMBERSHIP?

Our new [participation dashboard](#) gives you an opportunity to see what member benefits you are utilizing and what else is available to you and your firm as a Selected member. It can assist you in identifying all the programs and meetings that you want your firm to be a part of.

We hope these website improvements are helpful to you and that you will visit often for the latest information, tools and resources. Please send any comments or questions to Lauren Ehle, Director of Communications, at lauren.ehle@selectedfuneralhomes.org or call Headquarters at 1-800-323-4219.

Selected Independent Funeral Homes

500 Lake Cook Road, Suite 205, Deerfield, IL 60015
1-800-323-4219 • 847-236-9401 • Fax 847-236-9968
info@selectedfuneralhomes.org • www.selectedfuneralhomes.org
[Find us on Facebook](#)

To view a web version of this email message, please visit http://www.icontact-archive.com/VnH_LLfGkvBfT19gXdZRxpLzi5nHDfUJ?w=4.

This message was sent to marcf@selectedfuneralhomes.org from:

Selected Independent Funeral Homes | 500 Lake Cook Rd., Ste 205 | Deerfield, IL 60015

[Unsubscribe](#) | [Send To a Friend](#)

Email Marketing by



Marc Frankowski

Communications Coordinator

Selected Independent Funeral Homes

1-800-323-4219

Direct Dial: 1-224-619-3617

visit us: www.selectedfuneralhomes.org

become a fan: www.facebook.com/selectedFH

follow us: www.twitter.com/WhyWeGather

watch our grief resource videos: www.youtube.com/whywegather

Our Mission: Delivering innovative and pertinent resources, solutions and ongoing support necessary for enduring excellence to our international network of independently owned death-care providers.