

Communication Strategy Workshop

E-WRITE Course Evaluation Form

Name _____ Date _____

Course Evaluation Form		Communication Strategy Workshop			
Thank you for participating in <i>Communication Strategy Workshop</i> . Please complete this evaluation form. <i>Put an "X" in the box corresponding to your answer.</i>	Very Much So	For the Most Part	Only Somewhat	Slightly	Not at all
	CONTENT				
1. How clear were the goals of this course made to you at the beginning of the course?					
2. How effective was this course in helping you understand how to develop an editorial calendar?					
3. How well will you be able to apply the communication strategy principles learned in this course?					
MATERIALS					
1. How useful were the samples in clarifying the communication strategy principles?					
2. Were the print materials (course folder and handouts) useful?					
INSTRUCTOR					
1. How well prepared was the instructor?					
2. How skilled was the instructor in delivering the training: explaining activities, keeping participants interested?					

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GENERAL	
1. What was the most valuable aspect of this course?	
2. What was the least valuable aspect of this course?	
3. If you were to recommend this course to a colleague, what would you say?	
4. Anything else you'd like to comment on?	