# Practice writing sharelines



# Arizona Rural Hospital Facilities and Market Study

The Arizona Health Facilities Authority has sponsored a comprehensive examination of Arizona's rural hospital facilities. All of Arizona's 34 rural hospitals participated in the study, including those managed by the Indian Health Service (IHS) and two by Arizona Indian nations. The study was prepared by Health Solutions and Market Intelligence, Inc. under a contract with the Rural Health Office of the University of Arizona Mel and Enid Zuckerman College of Public Health.

The study determined Arizona needs 290 additional hospital beds, 230 additional physicians, and \$2.1 billion in capital for new hospital construction, renovation, and equipment to serve the growing health needs of Arizona's rural population. Among the 17 recommendations included in the study were several calls to action for the Arizona Legislature including developing a technical assistance program for critical access hospitals that need new facilities, examining new methods for providing incentives to physicians and nurses willing to practice in Arizona's rural and frontier areas, and increasing the funding pool for critical access hospitals proportionate with the increase in the number of hospitals that receive this designation. Arizona's Congressional delegation is urged to provide leadership in Congress to increase appropriations for the Indian Health Service facility capital budget. The Authority is urged to support replacement facilities or renovation projects for small/critical access hospitals, including those operated by IHS and tribal affiliated organizations.

Download Full Study

# Practice writing a two-part heading that could go large

**Gloucester Magician** With over 15 years experience, professional close-up magician Andi Gladwin was voted number one young close-up magician by the Magic Circle, has appeared on TV numerous times and has performed in Las 🖺 Wow! That was truly 33 Vegas for a magic television special that has aired all over the world! Andi amazing! has just returned from performing in Washington, DC for President **Obama's Inauguration.** Melanie Sykes, TV presenter Andi Gladwin magician Hire a wedding magician Andi Gladwin is one of the country's top wedding magicians. He's a young, funny performer who will amaze your guests with his sleight of hand magic. Andi is based in Gloucester but has performed magic at weddings all over the UK and has received rave reviews from brides and grooms everywhere. Make your event amazing by hiring this award-IIII :: vimeo winning close-up magician; view the wedding magician page for more details! Andi is a world-class close-up magician and is the perfect icebreaker for your event. He will mix and mingle amongst your guests and perform amazing A great combination of 33 miracles just inches from their noses. Whether it's granddad and grandma, a celebrity, or the CEO of a major corporation, Andi will both amaze and magic and comedy. entertain all of your guests. Lance Burton, Las Vegas' most famous Andi isn't one of those tacky magicians that you may have seen at other magician events; he's a talented, professional magician who performs amazing, worldclass magic and slick sleight of hand in a modern, fun and professional manner. CONTACT ANDI Hire Andi Gladwin to add a magical touch to your day to help create an event that everyone will be talking about for years to come! Free, no obligation quote! If Thank you so much! You were the most talked about man of our wedding! Hayley & Adam, Gloucester

# Practice: Revise the beginning of this page so the reader will know to scroll

Whether you're comfortable sending emails to legislators, posting updates to Facebook, hosting events or even meeting in-person with your elected officials, there are many ways you can make a difference as an Alzheimer's Association Advocate. On this page you'll find a unique set of tools designed to educate you about our advocacy campaigns and help you in your efforts.

### **Advocacy Basics**

### Resources

- <u>Advocates Guide</u> This document is a guide to advocates who attend the annual Alzheimer's Advocacy Forum, but it also serves as a great resource for new advocates.
- <u>Collateral/Visual Aid</u> This document provides a graphical view of the need for Alzheimer's research funding. It is intended to be shown to elected officials during inperson meetings. View the "<u>How-to</u>" video for tips on using this document.

### **Our Issues**

### Federal Funding for Alzheimer's Disease

Learn how Congress can dedicate the resources needed to accelerate the development of breakthrough treatments that would prevent, halt, or reverse the course of Alzheimer's, help the increasing number of families living with Alzheimer's and keep pace with Alzheimer's steadily mounting economic impact.



Please read about recent progress we've made.

### The Economics of Alzheimers Disease

To help you better communicate with elected officials about the critical need for additional resources for Alzheimer's research, the Alzheimer's Association has developed a <u>Legislator</u> <u>Handout</u> emphasizing our key message, "Alzheimer's is the most expensive disease in America, with costs set to skyrocket in the years ahead." The following video provides an overview of the issue.



Learn more about federal funding for Alzheimer's.



### The Alzheimer's Accountability Act

Our newest initiative is the Alzheimer's Accountability Act, legislation which would require the scientists at the National Institutes of Health to submit an annual Alzheimer's research budget proposal directly to Congress and the President, specifying the resources needed to reach our nation's goal of effectively preventing and treating Alzheimer's disease by 2025.

Read our fact sheet on this issue.

# The HOPE for Alzheimer's Act now.

### The HOPE for Alzheimer's Act

Another of our legislative priorties for the 113th Congress is the Health Outcomes, Planning, and Education (<u>HOPE</u>) for Alzheimer's Act (S.709/H.R.1507), improve diagnosis of Alzheimer's disease and increase access to information on care and support for newly diagnosed individuals and their families - providing essential support for those facing this devastating, debilitating disease. Learn more



### About the Alzheimer's Association

Learn more about the mission of the Alzheimer's Association and how we are working to eliminate Alzheimer's disease through the advancement of research, enhanced care and support for all affected, and our efforts to reduce the risk of dementia through the promotion of brain health.





### Alzheimer's Disease Facts & Figures:

Familiarize yourself with the latest statistics on Alzheimer's disease incidence, costs, and care and support. The first video is an overview. The second video is a visual representation of Alzheimer's statistics.

Learn more important facts about Alzheimer's disease.

# Practice presenting content as cards



# **Resources for Tribal Museums**

The National Museum of the American Indian (NMAI) seeks to support the museum practices of tribal museum professionals and tribal nations. Leaders of tribal nations and tribal museums often ask for resources and information in the areas of fundraising, exhibit design, collections management and conservation, and leadership development. Links to resources on these topics—as well newer topics including social media, security, and environmentally friendly practices—are provided below. These resources are intended to be useful to those who work or volunteer at a tribal museum, wish to build a tribal museum, or want to learn more about tribal museum history. (Note: The term "museum" is used in this context solely for brevity and may not be appropriate or adequately describe the purpose of your organization. Please substitute any word that best describes your organization, such as cultural center or research center.)

The NMAI also seeks to facilitate networking and communication between tribal museums, and welcomes opportunities to provide appropriate information about tribal nations and tribal museums to national and international museum communities. To facilitate those kinds of exchanges, the museum administers a tribal museum Listserv (emailing list); if you would like to be added please contact Jill Norwood at norwoodj@si.edu.

The information on this page is a continuation of work begun many years ago at the NMAI by Alyce Sadongei (Kiowa/Tohono O'odham), Nicolasa Sandoval (Chumash), Susan Secakuku (Hopi), Karen Coody Cooper (Cherokee), and Jacquetta Swift (Comanche). The foresight, initiative, and wisdom of these women has contributed significantly to the museum field by providing ways for Native peoples to establish a place in a field that was historically off-limits. They helped lay the foundation for tribal museum professional training and exemplify commitment to education and public service.

-Jill Norwood (Tolowa/Yurok/Karuk)

# How to Start a Tribal Museum

This presentation (pdf) provides basic information on starting a tribal museum, including why your community may wish to do so. It focuses on both creating a thoughtful and thought-provoking discussion (defining key terms, developing a mission statement, thinking about content) and beginning the planning phase of the project (defining key jobs, putting together a planning team). For information about the architectural phase, construction phase, developing exhibition design, and presenting public programs, contact Jill Norwood at norwoodj@si.edu.

# Fundraising

Foundation Center IMLS Grant Opportunities Canadian Heritage Guide to Special Events Fundraising (pdf) Association of Fundraising Professionals

# **Event Planning**

Ziibiwing Center: Community Event Planning & Implementation (video)

# **Exhibit Design**

<u>National Association for Museum Exhibition</u> <u>Museum Planning Blog</u> <u>Smithsonian Guide to Accessible Exhibition Design (pdf)</u>

# **Staffing and Human Resources**

Writing Position Descriptions How to Write an Effective Position Description (pdf) Job Descriptions (pdf)

### Professional Development Association of Tribal Archives, Libraries, & Museums American Association for State and Local History American Alliance of Museums National Association of Tribal Historic Preservation Officers

# Leadership and Management

A Dozen Books Every Museums Should Own Getty Institute Leadership AAM Ethics, Standards, and Best Practices AAM Characteristics of Excellence for U.S. Museums AAM Code of Ethics for Museums

# **Conservation, Preservation and Emergency Preparedness**

<u>NPS Conserve O Grams—Collections care, security, disaster preparedness</u> <u>NPS Museum Handbook, Part I: Museum Collections</u>

### Caring for Collections <u>M&GNSW: Collection Care</u> <u>Te Papa Tongarewa: Collection Care</u> Getty Conservation Perspectives Newsletter

### **Managing and Digitizing Collections**

<u>Te Papa Tongarewa: Collection Management</u> <u>M&GNSW: Collection Management</u> <u>M&GNSW: Digital</u> <u>CIDOC: Labeling and Marking Objects (pdf)</u>

## Sustainability

AZA: Sustainable Practices Toolbox USGBC Green Building Certification Archives for Greener Museums